

Cookie Policy

Welcome Back Boricua places small data files called cookies on your device to ensure that the Site function properly, to track how you use our Site, to improve our Site and your user experience, and to tailor our Site to your interests. Cookies are small text files that are saved on your computer or mobile device when you visit the Site. They enable the Site to record and/or remember your actions and preferences. Welcome Back Boricua uses the following cookies on our Site:

- **Strictly Necessary Cookies:** These cookies are essential in order to enable you to move around the Site and use its features. These cookies will be placed on your device and used even if you do not consent to the use of cookies.
- **Performance Cookies:** These cookies collect information about how you use the Site (e.g., which pages you go to most often) to improve how the Site work.
- **Functionality Cookies:** These cookies allow the Site to remember the choices that you make (e.g., language or the region you are in) and provide enhanced, more personal features.
- **Targeting/Advertising Cookies:** These cookies are used to deliver online advertisements on and off the Site that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns. The cookies remember that you have visited the site and this information may be shared with other organizations, e.g., advertisers.
- The cookies used by Welcome Back Boricua are either first-party or third-party cookies. First-party cookies like the ones used when you log in to your account are set by Welcome Back Boricua and share the same domain. Third-party cookies, on the other hand, are stored by third-party providers and organizations with different domains.

We use cookies that expire once you close your browser (called session cookies) and cookies that stay on your device until you delete them or they expire (called persistent cookies).

- Opt-out – (if there is any opt-out mechanism provided by the Site)